

# WebTracks

UMSA has been providing free hour-long webinars (the WebTracks program) to anyone who registers to attend these online events since 2013. These webinars are designed to support UMSA's mission of collaboration and education and serve as a way to establish the organization as a trusted thought-leader in the security and risk industries.

For more information, please contact:

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## Sponsorship Opportunities

### Annual WebTracks Sponsor | \$2,500 | 1 available

This sponsorship includes the following:

- Logo on UMSA website for the year
- Social media call-outs during each webinar month
- Logo on WebTracks email blasts
- Logo on splash screen/registration for WebTracks
- 60-minute speaking spot as webinar presenter
- A “thank you to our annual sponsor” introduction at the beginning of each webinar
- 2 emails sent on the sponsors behalf to the UMSA WebTracks email list

### WebTracks Partnering Sponsor | \$400 | 3 available

This sponsorship includes the following:

- 60-minute speaking spot as a webinar presenter
- Logo on UMSA website in conjunction with the date of the webinar
- Social media call-outs prior to and during the webinar (month before and month of)
- Opt-in email list of webinar attendees